



**EXPORTERSWAYS.COM**



**EW**  
**EXPORTERSWAY.COM**  
BUSINESS BEYOND IMAGINATION

**PRO BUSINESS**

ANNUAL PACKAGES 999 USD  
1 YEAR

# AGENDA

## PRODUCT OVERVIEW

- Customer Profile
- Company Product Details
- Product Graphics
- Presentable Website
- Digital Business Card
- Info Email
- Domain/SSL Certificate
- Alias Email
- Company Logo

## THE COMPETITION

- Product Quality/Quantity
- Market Strategy
- Product Description

## EXECUTION PLAN

- Our Team
- Product Quantity/Quality
- Website Approval

## PRODUCT & SERVICES DISPLAY (PRO MEMBERSHIP)

- (SEO) Friendly Website
- Number Of Website Page ( Upto 25 Pages)
- Customize Home Page
- Domain
- Dedicated Exportersway.com Dashboard To Manage Inquiries
- Mobile Responsive Website
- SSL Certificate (Protect Your Website & Improves SEO)
- Product And Services Display (50)
- Product Display Ranking (Above Growing Members)
- Verified Buy Lead (12 per Month)
- Max Listing(150)
- Unlimited Business Enquiry
- Dedicated B2B (1)
- Logo designing
- Social Media Profile Handling
- Water Mark
- Corporate Video (Yes UPTO 25MB)



## CUSTOMER PROFILE

- Pictures For Website in Required Dimensions
- Describe Your Website
- Terms And Conditions
- Product Picture
- Refund Policy
- Disclaimer
- About Us

# VALUE PROPOSAL

## PRODUCT

## CUSTOMER

### BENEFITS

### EXPERIENCE

### FEATURES

### WANTS

### NEEDS

- Owned Website
- Digital Business Card
- Upto 25 Pages Presentable Website.

- Global View
- SEO friendly Website
- Blogs and Campaign
- Template Based

- Sync form anywhere
- Change your product
- Website https//

- Fast To get client
- Share With People
- Multiple States

- Digitalization yourself
- Change your broadcast
- Save Information

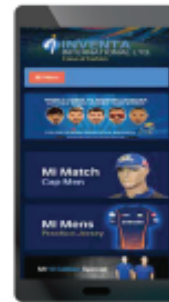
**MERCHANT TRUST CERTIFICATES**

**SOCIAL MEDIA LINKS**

- Google (Seo) Friendly Website
- Customize Home Page
- Mobile Responsive Website

## ONLINE CATALOG

- Home Page+ Company Profile +contact Us
- Ew Team Will Update 50 Images



Mobile



Tablet



Desktop/Laptop

## CHOOSING A DOMAIN NAME

In Today's Age, Your Domain Name Is More Than Just A Way For Someone To Visit Your Website! It Is Now The Founstation Of Your Entire Site's Brand.

Think about "The Big Picture" (Your Brand)

Use an appropriate domain name extension

Make it easy to memorize

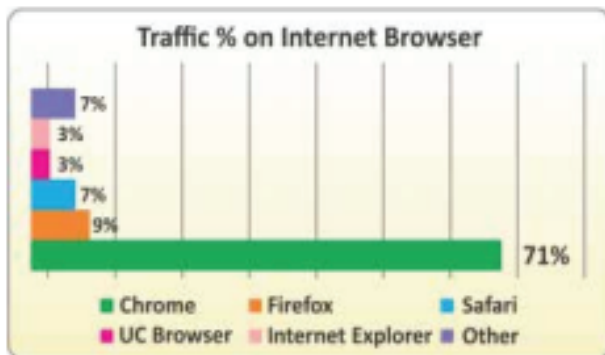
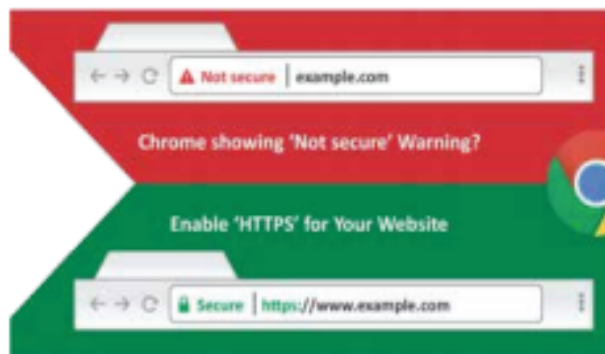
Avoid numbers and hyphens

Keep it short

1 Domain for 1 year  
- Either

- .com
- .in
- .co
- .net
- .org
- .co.in

# SSL CERTIFICATE



## WHY DO WEBSITES NEED SSL CERTIFICATES ?

Google uses HTTPS as a ranking signal for increasing site traffic and hence sales

Prominent Security Indicators such as a lock icon and a green address bar

SSL helps in making your site secure

Websites using SSL are easily recognized by consumers & it increases their confidence in the brand



# PRODUCT PRICING

## PRICE ORIENTATION

- CUSTOMER VALUE-BASED PRICING
- COMPETITION BASED PRICING
- COST-BASED PRICING

## PRICE REALIZATION

- LOW
- MEDIUM
- STRONG

For International Clients

Merchant Trust Certificate

Valid Membership

Domestic Clients

Quality Product

# PRODUCT SWOT ANALYSIS

**S**

## STRENGTHS

It Is A Way To Promote Your Company Through Presentations. Our Company Executive Will Ask Of Your Company Details, Like Your Products, Product Quality, Company Background, Market Growth Rate, marketing Strategies And Will Create A Marketing Presentation Marking These Points. Then We Will Present That Presentation In Front Of Other Companies Either Physically Visiting Into That Company Or Virtually. This Will Help In A Way To Create Requirement Or Demand Of Your Company In Front Of Other Companies

**W**

## WEAKNESSES

Periodically updates your self on visible pages

**T**

## THREATS

This will increase your number of competitors.

**O**

## OPPORTUNITIES

This Gives You Opportunity To Work According To Covid Situation, Flowing The Business Without Any Physical Contac

## MARKETING PLAN

### PRICE

Price Of The Product/services May Differentiates As Requirement And Loi

### PLACE

Product Shown In Picture Is Edited Under High Resolution For Better Look Only

### PRODUCT

We Capture Entire Global Business As Per Membership And Plan Chosen.

### PROMOTION

We Help You To Present Your Company Through Your Website Designing Or Redesigning.

# VALUE PROPOSAL

## ACTIVATION PROCESS OF SERVICES

Once After Making The Payment Client Will Receive Confirmation Mail From [Billing@exportersway.com](mailto:Billing@exportersway.com) With Confirmation Of Payment Received Along With The Package For Which Payment Is Made . Services Will Be Delivered After Getting Information Of Product From The Client Along With Images And General Information About The Company. All Services Are Subject To Availability Of The Product And Requirement. We Or Any Of Our Representative As A Company Is Not Responsible For Product Risk Or Market Fall At Any Point Of Time For Not Getting The Business, We Only Support Your Digitization Of Product On Global Platform. Finalization Of Deals /import/export Is Sole Decision Of Website Owner. We As A Company Will Design The Website As Per Requirement Which Is Approved.

## EXPORTERSWAY

All Payments For Services On Portals Owned And Managed By Exportersway.com Must Be Made In Favor Of "Webcrowd Solutions Private Limited". Only . All Payments Need To Be Made On A 100% Advance Basis To Continue Using Uninterrupted Payment Services. Leads Are Complimentary Services Which Is Included All The Packages. Exportersway Team Is Not Responsible For Any Deal Metallization. We Did Not Authorize Any Person Or Organization To Pay For Services Provided By Exportersway.com In Any Other Name (I.E. The Name Of Any Other Person Or Organization) Or Through Individual Western Union Or Personal Paypal Accounts. You Are Informed That Under No Circumstances Will Exportersway.com Be Liable For Any Losses Caused By Your Transactions Or Payments In Favor Of Such Fraudulent Individuals Or Organizations. To Protect Your Interests, Please Contact Us If Any Such Fraudulent Person Or Organization Tries To Mislead You. The User, Who Is Liable To Pay The Membership Fee, Will Pay On Demand Even If The User Disputes It For Any Reason. In The Event That The Company Decides The Dispute To Be In Favor Of The User, The Company Will Refund The Member Any Additional Amount Of Interest Free Of Interest To The User. Subscriptions And Services Will Cease In The Event Of Late Payment By The User Of Any Sums Under This Agreement.

**FOR ANY QUERY PLEASE FEEL FREE TO CONTACT US ON BELOW GIVEN ADDRESS,  
PHONE AND EMAIL ID**

**Banking Details :**

Name On Account : Webcrowd Solutions Private Limited

Bank Name : Icici Bank Limited.

Account Number : '777705241708

Ifsc : Icic0007322

Swift Code : Icicinbbcts

Iban No : De56501201000000484637

Branch Address : Puran Nagar Palam Colony, New Delh

Exportersway.com

Email : Support@exportersway.com

Phone : 011 460 13482

Plot 1/34, 4th Floor , Main Mall Road

Tilak Nagar, New Delhi 110018

